



**DEBAK ENTERPRISES PVT. LTD.**

**We are the ELECTRICAL MAN..!!**

## COMPANY PROFILE



We are Authorised Distributors for **SIEMENS**, **POLYCAB**, **PHOENIX CONTACT**,

## OUR VISION

- **Loyalty**  
Building of mutually beneficial relationships with Customer by providing Genuine Products.
- **Customer Satisfaction**  
By listening to our customers and responding to their enquiry and deliver the products on time.
- **Commitment**  
Being prepared to dedicate time to fulfil obligations in the pursuit of the group's objectives.
- **Integrity**  
Demonstration of the above values in adherence to the code of conduct.

## OUR MISSION

Our only assurance is "Quality of Product" and "Promptness of Service".

## COMPANY BRIEF

DEBAK Enterprises Pvt. Ltd. (DEPL) was established in year 1996 by Mr. Ajay Beswal.

We have the pleasure to introduce ourselves as one of the leading Authorized Dealer, Distributor & Industrial Supplier of following products:

1. **SIEMENS** - Switchgear Products, Motors, ACB, SMPS & PLC Drives
2. **POLYCAB** - Flexible wires & cables (FR & FRLSH) / LT / HT
3. **PHOENIX CONTACT**- Terminal blocks, signal converter, SPD's, SMPS, Switching devices, Automation components & systems.

We are Authorised Distributors for   

Also, available many more electrical products Make like **MITSUBISHI** (Switchgear Products) **HPL** (Changeover switches), **ECKO/ SWADESHI/ BONTON** (Wires & cables), **KLAUKE** (Lugs & Tools), Cable Tray, Rubber Mat etc.

We have developed strong relationship with our customers and has received so many appreciation awards in the field of annual growth, stock maintenance and achieving sales target.

DEPL today has a strong base of over 2500 satisfied customers & over 8,000 business transactions every year

Our **Head Office** is situated at **Bhagirath palace** (India's No.1 Electrical market). And we have **Branch Office** in Bhiwadi (Rajasthan) and Jaipur (Rajasthan).

We are Authorised Distributors for **SIEMENS**, **POLYCARB**,  **PHOENIX CONTACT**,

## PRODUCTS OFFERED

### ❖ SIEMENS PRODUCTS

S. No.	Control Products (LV_SG_Motor_Control_Products_Pricelist_w.e.f._1st_Dec_2018)	Power Products (LV_Power_Distribution_Products_Pricelist_w_e_f_1st_December_2018)	MCB's (Electrical Installation from A to Z - Pricelist w.e.f. 1st Feb 2019)
1	Contactors - (3RT, 3TF, 3TS)	ACB - 3WL, 3WT	MCB - 5SL
2	Capacitor Duty Contactors - (3TS)	MCCB - VA, 3VL, 3VT	RCCB
3	MPCB - (3RV, 3VU, 3VS)	SDF (Switch Disconnecter Fuse)	RCBO (MCB + RCCB)
4	Relay - (3RH, 3TH, 3RU, 3UA, 3UC)	Energy Meters - MFM	DB's (Distribution Box)
5	Starter - (3RM)	Isloators - 3LD	MCB Isolator - 5TL
6	Soft Starters - (3RW)	ATC (Auto Transfer Controllers)	
7	DOL Starter/ Star-Delta starter - (3TW, 3LW, 3TE)		
8	Safety Relay - (3SK)		
9	Push Button & Indicators - (3SB5)		
10	Selector switch & Emergency Switch -(3SB5)		
11	Tower Lamp - (8WN)		
12	AS-I Products - (3UF)		
13	Simo-code - (3UF)		
14	Timers - (7RQ, 3RP)		
15	Monitoring Relay - (3UG, 3RR, 7UG, 7PV0)		
16	Limit switches - (3SE)		

### ❖ POLYCAB PRODUCTS

- Unarmoured - Wires & Cables (FR & FRLSH)
- Armoured - Wires & Cables (FR & FRLSH)

### ❖ PHOENIX PRODUCTS

- Terminal Blocks - TB, UK & ST series.
- SMPS - Trio & Quint
- Signal Converter & Switching devices
- Automation components & systems

OUR VALUABLE CLIENTS



*Ingenuity for life*

We are Authorised Distributors for **SIEMENS**, **POLYCARB**, **PHENIX CONTACT**,

## GST DETAILS

- PAN No. - AAACD6702H
- CIN No. - U51494DL1996PTC078881

### DELHI

- GST NO. - 07AAACD6702H1ZY

### RAJASTHAN

- GST NO. - 08AAACD6702H1ZW

## CONTACT US

### DEBAK Enterprises Private Limited

- ❖ **H.O. :** 1962-63-64, 2<sup>nd</sup> Floor, Katra Lachhu Singh Bhagirath Palace,  
Delhi-110006, Tel. : 011-2386 9044 / 55, 2387 3741
- ❖ **B.O. :** C-11, Ganpati Plaza, Phool Bagh, Bhiwadi-301019  
Tel. : 8739981555, 01493221011
- ❖ **B.O. :** B-23, Jaipur Tower, opp. All India Radio, M.I Road, Jaipur-302001,  
Tel. : 8739910555, 01414913555

For any Query and Support, Pls write us on below e-mail:

- **Website:** [www.Debak.co](http://www.Debak.co)
- **E-Mail:** [DebakIndia@gmail.com](mailto:DebakIndia@gmail.com)



# AUTHORIZED CERTIFICATES



**SIEMENS**  
Ingenuity for Life



Werner von Siemens  
Founder of the Company

Digital Factory /  
Process Industries & Drives

www.siemens.co.in

**Certificate**

**M/s. Debak Enterprises Pvt. Ltd.**

Delhi,

is our **Authorised Channel Partner**, since 1999 for  
Low Voltage Switchgear and Low Voltage Motors

**Valid upto**  
30<sup>th</sup> September 2019



**Uphar Srivastava**  
Head - Sales Excellence



**Vivek Chadha**  
Regional Manager - North

**DEALER  
CERTIFICATE**

This is to certify that

**M/s Debak Enterprises Pvt Ltd**

is an authorised channel partner of

**PHOENIX CONTACT (India) Pvt. Ltd.**

for Region of Delhi & NCR

for the year 2019.



**Sunil Kumar Singh**  
Head - Channel Network



**Rahul Yadav**  
Vice President - Sales Segment



**PHOENIX CONTACT**  
INSPIRING INNOVATIONS



**POLYCAB**  
Connection Zindagi Ka

~ This is to Certify That ~

M/s **Debak Enterprises Pvt. Ltd.**

is an Authorized Dealer of **Cables & Wires** Division

for The Period of APR 2018 to MAR 2020.



**Mr. Inder T. Jaisinghani**  
Chairman & Managing Director

**Mr. Shashi Amin**  
President

**Mr. Nikhil Jaisinghani**  
Executive Director

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